A snapshot of our journals
Emerald Group Publishing Limited

www.emeraldinsight.com
Inside this leaflet
You will find information on a handful of our journals structured by sector:
• Accounting & Finance
• Human Resource Management
• Industry & Public Sector Management
• Information & Knowledge Management
• Learning & Development
• Library & Information Studies
• Management Science/Studies
• Marketing
• Operations & Logistics Management
• Organization Studies
• Property & Real Estate
• Strategy.
You will also find information on our database products, how to submit papers to Emerald journals, and how to subscribe.
For any further information please log on to www.emeraldinsight.com

About Emerald
In 2007 Emerald celebrated its 40th anniversary and, for a company which began with the acquisition of one journal, this represented a milestone. Emerald was established in 1967 by a group of senior academics who, dissatisfied with the international publishing outlets of the time, formed an alternative publishing house that focused on niche management disciplines including strategy, change management, and international marketing.
Information available at the click of a button and publishing in electronic format are commonplace today – and yet it was only 13 years ago that Emerald launched the online digital collection of journals as a database. The move was seen as pioneering and helped to shape the future of the company thereafter. The name of that database was Emerald (the Electronic Management Research Library Database) and in 2001 it was adopted as the name for the company.
Emerald has grown into an important journal publisher on the world stage. The company currently publishes over 200 journals and employs over 200 people. Emerald has always stressed the importance of internationality and relevance to practice in its publishing philosophy. These two principles remain the corner-stones of our editorial objective. The link between the organization and academe that was so crucial in the foundation of the company continues to influence corporate thinking; we uphold the principle of theory into practice.
As an internationally recognised publisher, Emerald is guided by the following principles:
• Provision of high quality, value-for-money management content.
• Provision of easy access to that content, continuously improving service levels to customers; and
• Enabling world-wide distribution for contributors.
Accounting, Auditing & Accountability Journal

Editors: Professor Lee D. Parker and Professor James E. Guthrie
Review process: Triple-blind peer review
Established: 1988
Frequency: 6 issues per year (8 issues from 2008)
Acceptance rate: Less than 20%
Time from acceptance to publication: Generally 12 months

Coverage
- Alternative explanations for observed practice
- Critical and historical perspectives on current issues and problems
- Field study-based theory development
- Limitations in present accounting measurement
- Political influences on policy making
- Social and political aspects of accounting standards
- The broadening scope of the reporting constituency

Topicality
By encouraging debate about the philosophies and traditions which underpin the profession, the journal offers detailed analysis and critical assessment of current practice, discusses the implications of new policy alternatives and explores the impact of accountancy on the socio-economic and political environment.

Indicative papers
Mediating between colonizer and colonized in the American empire: accounting for government moneys in the Philippines
Maria Cadiz Dyball, Macquarie University, Sydney, Australia, Wai Fong Chua, The University of New South Wales, Sydney, Australia and Chris Poullaos, University of Sydney, Sydney, Australia

Theorising accountability for NGO advocacy
Jeffrey Unerman, Royal Holloway College, London, UK and Brendan O’Dwyer, University of Amsterdam, The Netherlands

Social, environmental and sustainability reporting and organisational value creation? Whose value? Whose creation?
Rob Gray, University of St Andrews, UK

AAAJ is one of the top three journals in interdisciplinary accounting research
- Its reputation for academic rigour is paramount in attracting top-class scholars, stemming from the practice of using a third blind referee to review papers
- It consistently ranks in the top tiers of accounting journals world-wide.

Contact the Editor
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University of Adelaide, Australia
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Accounting, Auditing & Accountability Journal (AAAJ) is acknowledged as a leading research resource for academics working to advance current accounting theory and practice through interdisciplinary, contextual and critical inquiry. The journal provides a forum for the publication of high quality manuscripts concerning the interaction between accounting/auditing and their socio-economic and political environments.

In 2006 AAAJ had over 215,000 article downloads, more than double the previous year

www.emeraldinsight.com/aaaj.htm
In all parts of the world, academics are seeking to understand how organizations utilize their human resources in order to gain a competitive advantage. Thomson Scientific-ranked Personnel Review (PR) considers and develops all the aspects of Human Resource Management (HRM). Against this background of change and development, the need for a resource such as PR is greater than ever before. This highly respected journal presents the latest research and developments and takes a broad view of the aspects, whilst still allowing for extra considerations and an academic rigour that is a hallmark of the journal.

Coverage
- Employee relations
- Industrial relations
- Labour markets
- Recruitment and retention
- Strategic human resource management
- Training and development
- Management development
- Equal opportunities.

Topicality
The fluid state of personnel management means that practitioners and academics need a reliable source of information to keep abreast of new developments. As demands for high employee standards are placed in the context of a crowded labour market, personnel managers can draw on quality information to maximize their chances of successful candidate selection.

Indicative papers
- HRM practice and employee attitudes: different measures – different results
  Fiona Edgar and Alan Geare, University of Otago, New Zealand

The careers of research scientists: predictors of three dimensions of career commitment and intention to leave science
Jennifer M. Kidd, University of London Birkbeck, UK and Frances Green, Medical Research Council, London, UK

The changing role of education on managerial career attainment
Amy E. Hurley-Hanson and Stefan Wally, Chapman University, California, USA, Sharon L. Segrest Purkiss, California State University, USA and Jeffrey A. Sonnenfeld, Yale School of Management, USA
- The journal averages over 22,500 article downloads per month
- The journal enjoys an excellent reputation and has a prestigious Editorial Advisory Board.

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www.emeraldinsight.com/pr.htm
After over 100 years of publication, the British Food Journal (BFJ) continues to be highly respected world-wide for its broad and unique interdisciplinary coverage of food-related research. The journal has a strong commitment to publishing the latest food research from around the globe, all of which is reviewed and adjudicated by an international editorial board of leading experts. With its independent analysis and informed insights, it provides a vital communications link between all sectors of this dynamic industry, keeping the reader abreast of topical issues and emerging trends.

**Coverage**
- Consumer choice, preferences and concerns
- Food-related health education: risk assessment, management and communication
- Marketing, distribution and retailing
- Development of all aspects of quality assurance practices and strategies
- Food analysis, control, composition, contaminants, additives and toxicology
- Food safety and its management, including chemical, microbiological and physical hazards, prerequisite programmes, HACCP, hygiene, training, etc.
- Food handlers’ knowledge, attitudes and practices
- Nutrition, healthy eating and vegetarianism
- Food supply and sustainability
- Food and sales law
- Novel aspects of food production and new product development.

**Topicality**
By encouraging debate about the philosophies and traditions which underpin the profession, the journal offers detailed analysis and critical assessment of current practice, discusses the implications of new policy alternatives and explores the impact of accountancy on the socio-economic and political environment.

**Indicative papers**
**Obesity, convenience and “phood”**
*Jane M. Dixon, Sarah J. Hinde and Cathy L. Banwell*  
*Vol. 108 No. 8, 2006, pp. 634-645*

**European food scares and their impact on EU food policy**
*Tim Knowles, Richard Moody and Morven G. McEachern*  
*Vol. 109 No. 1, 2007, pp. 43-67*

- Publishes high-profile, topical articles of media interest, ensuring that you are reading the most cutting-edge research in the field
- Takes a multidisciplinary and interdisciplinary approach, ensuring an unrivalled breadth of coverage and providing a comprehensive overview of developments in all food-related fields and industries
- Accepted for inclusion in Thomson Scientific.

**Contact the Editor**
Professor Chris Griffith  
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The International Journal of Service Industry Management (IJSIM) brings together specialist areas of research for the benefit of those working in the service sector. Focusing on both the for-profit and non-profit areas of the sector, this multidisciplinary information resource draws on leading-edge contributions to help you compare international developments and build up a broader understanding of key issues. Providing a sound basis for further study, as well as guidance on the practical implications of current thinking and research, it offers ready access to information vital to the successful operation of today’s service industries.

**Coverage**
- The service encounter, the servicescape and service experiences
- Service quality and quality management
- The concept service and the service logic
- Value creation through services and service competition
- Complaints management, service recovery and service guarantees
- Customer involvement and customer focus in service organizations.

**Topicality**
Service sector activities now account for 70 per cent of gross domestic product and the same proportion of total employment. Current thinking recognizes the value of information exchange between service industries. The journal concentrates primarily on “for profit” concerns such as finance, transportation, tourism, hotel and catering, but is also relevant to public administration, health and welfare managers. It is already recognized as an important international forum for the exchange of information and ideas.

**Indicative papers**

**Arousal expectations and service evaluations**
Anna S. Mattila, School of Hospitality Management, Pennsylvania State University, USA and Jochen Wirtz, NUS Business School, National University of Singapore, Singapore

**Self-service technology and online financial service choice**
Xin Ding, University of Houston, USA, Rohit Verma, Cornell University, USA and Zafar Iqbal, De Paul University, USA
- The journal is ranked by Thomson Scientific and is the market leader in its field.
- It takes a broader view of services management than other service industry journals that tend to be marketing-based.
- The authorship of the journal is strongly international with many authors coming from non-English-speaking European countries.

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www.emeraldinsight.com/ijsim.htm
Internet Research was the first scholarly journal devoted to collecting serious international research about the internet and its applications and uses, specifically organizational. The journal explores the role of wide-area multipurpose computer networks, specifically the internet. The primary focus is business and organizational applications of the internet, such as marketing, promotion, data collection, research, customer service, publishing, educational, legal and security issues.

Coverage
- Electronic networks in research and education
- Managerial and organizational issues
- Network design and operation
- Security issues
- Search and semantics
- Computer-mediated communications.

Topicality
Internet Research is at the forefront of international research centred on the internet and its applications and uses. The journal publishes research findings, critical essays, trend analyses, case studies, and commentaries from the leading international experts in the field.

Indicative papers
The changing digital content landscape: an evaluation of e-business model development in European online news and music
Paula M.C. Swatman and Cornelia Krueger, University of South Australia, Adelaide, Australia, and Kornelia van der Beek, University of Applied Science, Kärnten, Austria

Factors influencing online auction repurchase intention
Chia-Hui Yen and Hsi-Peng Lu, National Taiwan University of Science and Technology, Taipei, Taiwan

E-mail marketing at the crossroads: a stakeholder analysis of unsolicited commercial e-mail (spam)
Evangelos Moustakas, Middlesex University, UK, C. Ranganathan, University of Illinois at Chicago, USA, and Penny Duquenoy, Middlesex University, UK

Organizational factors affecting internet technology adoption
Ana R. Del Aguila-Obra and Antonio Padilla-Meléndez, University of Malaga, Spain

- Internet Research has published a number of seminal articles, including:
  - “World Wide Web: the information universe”, by Tim Berners-Lee, and
  - “NCSA mosaic: a global hypermedia system”, by Marc Andreessen and Eric Bina

- Internet Research has a global readership from more than 1,800 institutions world-wide.

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The Journal of Knowledge Management (JKM) is a peer-reviewed publication dedicated to the exchange of the latest academic research and practical information on all aspects of managing knowledge in organizations. The journal publishes original research and case studies by academic, business and government contributors on strategies, tools, techniques and technologies for Knowledge Management. The focus of this journal is on the identification of innovative Knowledge Management strategies and the application of theoretical concepts to real-world situations.

Coverage
- Developing an appropriate culture and communication strategy
- Integrating learning and knowledge infrastructure
- Knowledge management and the learning organization
- Information organization and retrieval technologies for improving the quality of knowledge
- Linking knowledge management to performance initiatives
- Retaining knowledge – human and intellectual capital
- Using information technology to develop knowledge management
- Knowledge management and innovation
- Measuring the value of knowledge already within an organization
- What lies beyond knowledge management?

Organizational culture and knowledge sharing: critical success factors
Adel Ismail Al-Alawi, Nayla Yousif Al-Marzooqi and Yasmeen Fraidoon Mohammed

Knowledge sharing: moving away from the obsession with best practices
Peter Holdt Christensen, Department of Management, Copenhagen Business School, Denmark

Effective societal knowledge management
Karl M. Wiig, Chairman and CEO of Knowledge Research Institute, Inc., USA and Knowledge Management Adjunct Professor at The Hong Kong Polytechnic University

- The journal is the oldest and most authoritative academic journal on the subject of Knowledge Management
- Many of the authors and EAB members are well-know KM gurus and influential in the KM field
- The journal encourages contributions from multiple disciplines, therefore ensuring the broadest possible focus within Knowledge Management.

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In 2007 JKM had over 306,000 article downloads, more than double those of 2005

www.emeraldinsight.com/jkm.htm
The workplace as a site for learning has figured prominently in the literature in recent decades, along with increasing interest in vocational learning rather than training. As a fully refereed international journal with a focus on learning in, from and for the workplace, the Journal of Workplace Learning (JWL) gives a voice to those teaching, training, researching and practising in such environments, along with managers and policy makers. It provides a global forum for the presentation of workplace learning research, and also publishes other well-founded and well-argued articles on learning theory for and from the workplace. The journal also publishes papers linking theory and practice under the heading of “Professional Practice”.

Coverage
- Employee counselling
- Formal and informal learning interventions
- Knowledge management
- Learning skills
- Learning styles
- Training effectiveness.

Topicality
The productivity challenges which affect employees at an individual level – where personal and business issues meet – constitute a particularly ambiguous area in the world of work. This journal aims to show how both the organization and the employee stand to benefit from a considered approach to workplace learning and individual development.

Indicative papers
Factors influencing teachers’ engagement in informal learning activities
Margaret C. Lohman, Penn State University-Harrisburg, USA

The (unlikely) trajectory of learning in a salmon hatchery
Yew-Jin Lee and Wolff-Michael Roth, University of Victoria, Canada

Approaches to learning in the workplace
Susan A. Geertshuis, The University of Auckland, New Zealand and John A. Fazey, University of Wales, UK
- The journal offers increasingly international coverage of workplace learning research
- It averages over 11,000 article downloads per month.

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www.emeraldinsight.com/jwl.htm
Journal of Documentation provides a forum for the dissemination of scholarly articles, research reports and critical reviews in the information sciences. In doing so, it provides a link between research and scholarship and reflective professional practice, so that both are informed and enhanced. The scope of this leading journal is broadly “information studies”, encompassing all of the academic and professional disciplines which deal with recorded information.

Coverage
- information science and librarianship
- information and knowledge management, and information retrieval
- records management and archiving
- national and international information policy
- human information behaviour and the sociology of information
- information and digital literacies.

Topicality
Journal of Documentation has the unique perspective of focusing on theories, concepts, models, frameworks, and philosophies in the information sciences. The Journal publishes articles on the methodology of research, results of research projects, reflections on practice, historical articles, and items on education and training for information use. Critical reviews of the literature in subject areas of interest, and reviews of the evidence-base for professional practice are also published.

Indicative papers
Knowledge of information behaviour and its relevance to the design of people-centred information products and services
Mark Hepworth, Department of Information Science, Loughborough University, UK

User-defined relevance criteria in web searching
Reijo Savolainen and Jarkko Kari, Department of Information Studies, University of Tampere, Finland

Towards an evolutionary perspective for human information behavior: an exploratory study
Amanda Spink and James Currier, School of Information Sciences, University of Pittsburgh, Pennsylvania, USA

Searching for digital images on the web
Bernard J. Jansen, College of Information Sciences and Technology, The Pennsylvania State University, USA

Searching for digital images on the web
Bernard J. Jansen, College of Information Sciences and Technology, The Pennsylvania State University, USA

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www.emeraldinsight.com/jd.htm
Library Hi Tech focuses on computing and technology for the library community. It is international in scope and defines technology in the broadest possible terms to include the full range of tools employed by librarians and their customers. The majority of journal issues are themed, allowing for extensive in-depth coverage and analysis of key areas.

Coverage
- Content management systems
- Copyright
- Archiving
- Networking
- Metadata
- Digital libraries.

Topicality
Library Hi Tech has always been the vanguard of new developments. Often first in the field to identify “hot” topics, it enables you to anticipate the future, embrace it with confidence and utilize new resources as soon as they become available. It also helps you make the best use of current technology.

Indicative themes
- Information ethics
- Collaborative digitization programmes
- Evidence-based librarianship
- Institutional repositories in Canada.

Indicative papers

e-Science and its implications for the library community
Tony Hey, Microsoft Corporation, WA, USA and Jessie Hey

LibX: a Firefox extension for enhanced library access
Annette Bailey, Virginia Tech Libraries, VA, USA

Approaching librarianship from the data: using bibliomining for evidence-based librarianship
Scott Nicholson, Syracuse University, NY, USA

Intelligent agent concepts in the modern library
Valeada Dent, Hunter College Library, City University of New York

Webmasters, web policies, and academic libraries: a survey
Arthur Hendricks, Reference Librarian, Portland State University Portland, Oregon

Streaming audio with synchronized transcripts utilizing SMIL
Trevor James Bond and Michael Walpole, Washington State University Libraries

Exploring the academic invisible web
Dirk Lewandowski, Department of Information Science, Heinrich-Heine-University, Düsseldorf, Germany and Philipp Mayr, Institute of Library and Information Science, Humboldt-University, Berlin, Germany

Data for the future: the German project “Co-operative development of a long-term digital information archive” (kopal)
Reinhard Altenhoner, German National Library, Frankfurt, Germany

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Sponsors the American Library Association/LITA Award for Outstanding Communication for Continuing Education in Library and Information Science.

www.emeraldinsight.com/lht.htm
Coverage
RSR covers all aspects of reference functions, including digital reference services, evaluation and assessment of reference functions and sources, models for delivering quality reference services in all types and sizes of libraries, development and management of teaching/learning activities, promotion of information literacy programs, and partnerships with other entities to achieve reference and instructional goals and objectives.

Topicality
RSR focuses on topics such as the role of reference librarians in institutional repositories; and the emerging roles of health sciences librarianship. RSR also contains literature guides on cultural, social, economic, political, and environmental issues, especially those which reflect a global, international perspective.

Indicative papers
Library instruction and information literacy: 2005
Anna Marie Johnson, University of Louisville, KY, USA

Using interactive technology to teach information literacy concepts to undergraduate students
Annie Armstrong and Helen Georgas, University of Illinois at Chicago Libraries, IL, USA

A tool for all places: a web-based reference statistics system
Michael Smith, Texas A&M University Libraries, TX, USA

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The Electronic Library aims to be a comprehensive source of information and knowledge on the applications and implications of new information and communication technologies, automation, user interfaces, networks and the web in all types of libraries, information centres and museums throughout the world.

Coverage
- Libraries and the web
- OPACs
- User interfaces – web usability
- Internet access and use
- E-books and e-journals
- E-governance and e-readiness
- Online and distance learning.

Topicality
Provides a vehicle for reporting and reviewing the latest research, ongoing developments and hardware and software implementations in today’s digital library and information environments in different countries. Offers practical advice, useful information and descriptions of specific applications from around the globe.

Past themed issues
- Metadata and semantics for digital libraries and information centres
- Electronic books
- The impact of IT on indigenous peoples
- Multimedia gaming technology.

Indicative papers
Using data-mining technology to solve classification problems: a case study of campus digital library
Chan-Chine Chang and Ruey-Shun Chen, National Chia Tung University, Taiwan

A socio-technical perspective of museum practitioners’ image-using behaviours
Hsin-Liang Chen, University of Texas at Austin, TX, USA

Scholarly communities, e-research literacy and the academic librarian
Paul Genoni et al., Curtin University of Technology, Perth, Western Australia

Knowledge-based mobile learning framework for museums
Tien-Yu Hsu, Department of Information, National Museum of Natural Science, Taipei, Taiwan, Hao-Ren Ke, Library and Institute of Information Management, National Chiao Tung University, Hsinchu, Taiwan and Wei-Pang Yang, Department of Computer and Information Science, National Chiao Tung University, Hsinchu, Taiwan

Federal Science e-Library Pilot: seamless, equitable desktop access for Canadian government researchers

Perspectives on the use and development of a broad range of e-books in higher education and their use in supporting virtual learning environments
Robert J. McClelland and Nick Hawkins, Liverpool John Moores University, Liverpool, UK

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www.emeraldinsight.com/el.htm

Media sponsor of the Internet Librarian International Conference, which takes place each October in London, UK.
Management Decision

Editor: Dr John Peters
Review process: Double-blind peer review
Established: 1963
Frequency: 10 issues per year
Rejection rate: 24% of submissions are ultimately rejected
Time from acceptance to publication: 6 months
Thomson Scientific (ISI) impact factor: First due, July 2008

Management Decision (MD), considered by many to be the best publication in its field, consistently offers thoughtful and provocative insights into current management practice. As such, its high calibre contributions from leading management philosophers and practitioners make it an invaluable resource in the aggressive and demanding trading climate of the twenty-first century.

Coverage
- Decision making
- Operations management
- Financial management
- Entrepreneurship
- Problem solving and proactivity
- Serious management argument
- Strategy and policy issues.

Topicality
Presenting serious debate on major issues in an accessible format, the journal keeps you abreast of contemporary thought and practice. Its critical insights allow you to analyse methodologies and research, and distil the most valuable information for your own use to gain competitive advantage.

Indicative papers
Corporate strategy and shareholder value during decline and turnaround
Olivier Furrer, Radboud University, The Netherlands, J. Rajendran Pandian, University of Wollongong, Australia and Howard Thomas, Warwick Business School, UK

Applying a fuzzy-morphological approach to complexity within management decision making
Amir M. Sharif and Zahir Irani, Brunel University, UK

Women entrepreneurs and strategic decision making
Bitange Ndemo and Fides Wanjiku Maina, University of Nairobi, Kenya

- MD is regularly the most frequently accessed journal in the Emerald Fulltext database.
- On average, 42,000 articles are downloaded per month.
- The journal is a long-established benchmark journal with an international perspective, encouraging and publishing authors from all over the world.

Contact the Editor
Dr John Peters
Emerald Group Publishing Limited, UK
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“From my viewpoint, the best part of the award has been the possibility of publishing in Management Decision. As a young researcher, the formative experience of publishing in an internationally recognized journal is extremely valuable.”
Dr Taran Patel, Professor, Strategy and Management Department, ESC Rennes School of Business, France
Winner of 2006 “Outstanding Doctoral Research Award”

www.emeraldinsight.com/md.htm
European Journal of Marketing

Editors: Gordon Greenley and Nick Lee
Review process: Double blind peer review
Established: 1966
Frequency: 12 issues per year
Rejection rate: 60-65%
Thomson Scientific (ISI) impact factor: first due, July 2008

The European Journal of Marketing (EJM) provides a platform for contemporary ideas in marketing, the thinking, theory and practice. It aims to facilitate information among researchers on a world-wide basis and keep up to date with developments in European marketing and Europe in the global context. The journal contains leading edge marketing theory – supported by evidence-based research, from the world’s leading marketing thinkers.

Coverage
- Marketing planning
- Social, cultural and economic effects of marketing
- Product development
- Customer policy and service
- Impact of new technology
- Corporate marketing.

Topicality
The science of strategic marketing covers many areas of human and organizational experience, so, as you would expect, the European Journal of Marketing also covers a wide range of topics. The journal publishes well written articles with a broad appeal and international relevance. Our aim is to keep marketing academics and practitioners up to date with key current issues such as marketing challenges relating to European enlargement or the latest thinking on corporate branding.

Indicative papers
Corporate marketing: integrating corporate identity, corporate branding, corporate communications, corporate image and corporate reputation
John M.T. Balmer, Bradford School of Management, UK and Stephen A. Greyser, Harvard Business School, Boston, USA

The role of key account programs, trust, and brand strength on resource allocation in the channel of distribution
Willem Verbeke, Erasmus University, Rotterdam, The Netherlands, Richard P. Bagozzi, University of Michigan, Ann Arbor, Michigan, USA and Paul Farris, University of Virginia, Charlottesville, Virginia, USA

Whither marketing research?
John Saunders and Nick Lee, Aston University, UK

- Included in the Thomson Scientific (formerly ISI) Social Sciences Citation Index
- Articles downloaded world-wide on 615,952 occasions during 2007
- 5th most cited journal in the UK 2001 Research Assessment Exercise
- Published in association with the Academy of Marketing.

Contact the Editors
Gordon Greenley and Nick Lee, Aston Business School, UK

“Over the years EJM has been – and still is – one of the most important sources for both researchers and practitioners in the field of marketing. Even though the journal is now in its 41st year, it [remains] one of the most innovative – always open to new ideas of importance for the development of marketing.”

Kjell Grønhaug, Professor, Norwegian School of Economics and Business Administration

www.emeraldinsight.com/ejm.htm
International Marketing Review

Editor: Professor Jeryl Whitelock and Professor John Cadogan
Review process: Double-blind peer review
Established: 1983
Frequency: 6 issues per year
Rejection rate: 75-80%
Thomson Scientific (ISI) impact factor: 0.422
Time from acceptance to publication: 12-14 months

The International Marketing Review provides a platform for contemporary ideas in international marketing, the thinking, theory and practice. It is not a home for general marketing papers, but delivers research based on empirical studies of marketing strategy issues as well as comparative studies of markets and marketing practice with a purely “International” flavour.

Coverage
• Conceptual and empirical studies in international marketing
• Marketing abstracts of major current papers and research
• Practical applications and case studies.

Topicality
As the world shrinks, so marketing opportunities expand. Radical advances in communication and transportation bring markets closer – the skill lies in identifying the areas of greatest potential profit, and developing global strategies that still function effectively in meeting local needs. Understanding the complexities involved in devising powerful international marketing campaigns is a key element in building successful sales initiatives – this journal publishes papers from internationally distinguished academics and practitioners in the field to aid that process.

Indicative papers
Opportunities for marketing researchers in international entrepreneurship
Chris Styles and Richard G. Seymour, University of Sydney, Australia

Relational exchange in US-Japanese marketing strategic alliances
Kevin E. Voss, Oklahoma State University, USA, Jean L. Johnson and John B. Cullen, Washington State University, USA and Tomoaki Sakano and Hideyuki Takenouchi, Waseda University, Japan

Beyond national culture: implications of cultural dynamics for consumer research
C. Samuel Craig and Susan P. Douglas, Stern School of Business, New York University, USA

• Included in the prestigious Institute for Scientific Information Social Science Citation index.
• During 2007 it experienced over 20,000 article downloads per month via the Emerald Fulltext database.
• It is now in its 25th year of publishing excellent research in the niched area of international marketing.

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“IMR is a high quality journal, publishing interesting and topical articles. It has a wide readership and articles published in IMR have impact. IMR is a quality outlet.”

Fredric Kropp, Fisher Graduate School of International Business, Monterey Institute of International Studies, USA

www.emeraldinsight.com/imr.htm
The Journal of Business & Industrial Marketing provides both academics teaching marketing and directors and executives of marketing with new ideas concerning business-to-business marketing. That is, how one company or organization markets its goods/services/ideas to another company or organization.

Coverage

- Relationship marketing
- Distribution channels
- Cooperation and competition
- New product development
- Implications of new technology
- Organizing for international growth.

Topicality

The journal considers all topics of current relevance to those involved in business-to-business marketing (whether as practitioners or as academics involved in teaching/research). The journal takes an international perspective and includes a range of article types including — for example — research articles, case studies and conceptual pieces. The journal also publishes frequent special issues aimed at ensuring in-depth considerations of the key topics of the moment and geographical areas — such as China — which are of particular current interest.

Indicative papers

The relationship marketing process: communication, interaction, dialogue, value
Christian Grönroos, Hanken Swedish School of Economics and Business Administration, Finland

The surpluses and shortages in business-to-business marketing theory and practice
Jagdish N. Sheth, Emory University, USA and Arun Sharma, University of Miami, USA

Being known or being one of many? The need for brand management for business-to-business (B2B) companies
Philip Kotler, Northwestern University, USA and Waldemar Pfoertsch, Pforzheim University, Germany and the Germany and China International Business School, China

- Included in the Thomson Scientific (formerly ISI) Social Science Citation Index.
- Articles downloaded 175,114 times during 2006.
- Now in the journal's third decade of publication.

Contact the Editor

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“Academic credibility and managerial relevance are two key pillars for all research areas. The Journal of Business & Industrial Marketing has been one of the key publications in creating these for our field.”

Hakan Hakannson, Norwegian School of Management, BI, Oslo, Norway

www.emeraldinsight.com/jbim.htm
Coverage
The scope of the journal includes (but is not limited to) the topics listed below:
- Information and knowledge management
- Lean/agile production
- Organizational and technological change
- Performance measurement and productivity
- Product and process design
- Production planning and control
- Quality in operations
- Strategy in manufacturing operations
- Supply chain management/purchasing.

Indicative papers
Understanding persistently variable performance in plants
Robert S. Collins, IMD, Switzerland and Roger Schmenner, Indiana University, USA

Last-mile supply chain efficiency: an analysis of learning curves in online ordering
Thomas J. Kull, Ken Boyer and Roger Calantone, Michigan State University, USA

Business strategies and manufacturing decisions: an empirical examination of linkages
Peter T. Ward, Ohio State University, USA, John K. McCreery, North Carolina Statue University, USA and Gopesh Anand, University of Illinois at Urbana-Champaign, USA

IJOPM is ranked by Thomson Scientific (formerly ISI) and has an impact factor of 0.612
IJOPM experienced 418,971 full text article downloads in 2007
IJOPM is the official journal of The European Operations Management Association.

Contact the Editors
Professor Andrew Taylor and Dr Margaret Taylor
Bradford School of Management, UK
E-mail: ijopm@emeraldinsight.com

“Our studies indicate that published research in operations management (OM) has ... been moving away from heavily analytical and axiomatic analyses based on artificial reconstructions of managerial phenomena toward more interpretive analyses based on direct observations of these phenomena. IJOPM has been leading this trend among OM journals for a long time. The rigor of the research published in IJOPM has increased substantially ... especially in the last decade.”

Professor Jack Meredith, Babcock Graduate School of Management, USA
The International Journal of Physical Distribution & Logistics Management (IJPDLM) has been one of the leading journals in this field since 1970, as a result of its broad and in-depth coverage of key issues and the latest developments in supply chain and logistics management. The journal aims to provide researchers, teachers, consultants and practitioners with leading edge information and discussions of current developments in the field.

Coverage

- Supply chain issues
- Logistics and distribution planning
- Impact of information technology
- Materials and purchasing management
- Risk management
- Competitive strategies
- Agile logistics
- Value chain issues.

Topicality

IJPDLM provides business practitioners, consultants and academics with leading edge information and discussions of current developments in the field; facilitates the interchange of information among business planners and researchers on a world-wide basis; and provides a platform for new thinking on problems and techniques in physical distribution and logistics management.

Indicative papers

Postponement: an evolving supply chain concept
Christopher A. Boone, Christopher W. Craighead and Joe B. Hanna, Auburn University, USA

Contemporary logistics education: an international perspective
Yen-Chun Jim Wu, National Kaohsiung First University of Science and Technology, Taiwan

Natural disaster management planning: a study of logistics managers responding to the tsunami
Marcia Perry, Monash University, Australia

- IJPDLM is one of “only four journals [that] are consistently agreed upon as leading journals in the field”
- IJPDLM was ranked 2nd in terms of research usefulness out of more than 80 journals evaluated by SCM educators world-wide

Contact the Editors

Professor Michael R. Crum and Professor Richard F. Poist Jr
Iowa State University, USA
E-mail: mcrum@iastate.edu and rpoist@iastate.edu

www.emeraldinsight.com/ijpdlm.htm
Supply Chain Management: An International Journal

Editors: Andrew Fearne and Beverly Wagner
Review process: Double-blind peer review (except for Insights from Industry)
Established: 1996
Frequency: 6 issues per year
Thomson Scientific (ISI) impact factor: 0.929

Supply Chain Management: An International Journal (SCM:IJ) promotes the exchange of knowledge, experience and new ideas between researchers and practitioners and encourages a multi-disciplinary and cross-functional approach to the resolution of problems and the exploitations of opportunities within supply chains that extend beyond the buyer-supply interface.

Coverage
- strategic sourcing and supplier development
- purchasing, manufacturing and operations management
- logistics and inventory management
- customer relationship management and order fulfilment
- new product development and product design

Topicality
SCM:IJ is particularly interested in publishing results from multi-disciplinary research and cross-functional projects that involve multiple stakeholders.

The scope is wide-ranging and includes all aspects of the buy, make, move, sell and return processes.

Contributions are encouraged from diverse disciplines.

Indicative papers
Vegetable procurement by Asian supermarkets: a transaction cost approach
Ruerd Ruben, Radboud University, The Netherlands, Dave Boselie, Agrofair Assistance and Development Foundation, The Netherlands and Hualiang Lu, Wageningen University, The Netherlands

Supply chain partnering: a temporal multi-disciplinary approach
Desirée Knoppen and Ellen Christiaanse, ESADE Business School, Spain

Building trust in construction projects
Malik M. A. Khalfan, Peter McDermott, and Will Swan, University of Salford, UK

- SCM:IJ is indexed by Thomson Scientific (formerly ISI) and has an impact factor in the top 50 per cent of management journals

Contact the Editors
Dr Andrew Fearne
E-mail: a.fearne@kent.ac.uk

Dr Beverly Wagner
E-mail: beverly.wagner@strath.ac.uk

All submissions should now be made online, through Manuscript Central at http://mc.manuscriptcentral.com/scm

www.emeraldinsight.com/scm.htm
Coverage

- Adapting strategic planning to the need for change
- Leadership research
- Responsibility for change implementation and follow-through
- The psychology of change and its effect on the workforce
- TQM – will it work in your organization?

Topicality

Successful organizations respond intelligently to factors which precipitate change. Economic climates, political trends, changes in consumer demands, management policy or structure, employment levels and financial resources – all these elements are constantly at play to ensure that organizations clinging on to static structures will ultimately lose out. But change is a dynamic and alarming thing – this journal addresses how to manage it positively, so that employees give their support and the positive goals set are worked towards with enthusiasm.

Indicative papers

The managerialistic ideology of organisational change management
Thomas Diefenbach, Open University Business School, Milton Keynes, UK

Managing organizational change in transition economies
Dan S. Chiaburu, Washington, District of Columbia, USA

Time thieves and space invaders: technology, work and the organization
Ian Towers, Linda Duxbury and John Thomas, Sprott School of Business, Carleton University, Canada and Christopher Higgins, Ivey School of Business, University of Western Ontario, Canada

- The journal enjoys consistently high electronic usage and averages 17,000 article downloads per month
- The journal carries high quality, diverse special and themed issues.

Contact the Editor

Professor Slawomir Magala
Erasmus University, Rotterdam, The Netherlands
E-mail: jocm.magala@fbk.eur.nl

“JOCM is definitely more innovative, more inclusive (postmodern, environmental entrepreneurship, spirituality to critical theory and everything in between), and of course constantly challenging the status quo.”

Ram Tenkasi, Benedictine University, USA
The journal supports interdisciplinary and cross-disciplinary approaches to the study of leadership and organization development and encourages original thinking which will contribute to knowledge and understanding in these areas. The journal’s focus is on the interpretation of research and how the results of research may be translated into practice.

Coverage
The Leadership & Organization Development Journal explores behavioural and managerial issues relating to all aspects of leadership, and of individual and organization development, from a global perspective.

Topicality
Public and private sector organizations alike face ongoing pressure to streamline activities, improve efficiency and achieve demanding organizational objectives. In this context, the ability of senior managers to understand the culture and dynamics of organizations and to deliver strong leadership during periods of change could be the difference between organizational failure and success.

Indicative papers
On the journey toward wholeness in leader theories
Constance R. Campbell, Georgia Southern University, Statesboro, Georgia, USA
The effect of leadership on values-based management
Aaron A. Buchko, Bradley University, Peoria, Illinois, USA

Leader-member exchange-subordinate outcomes relationship: role of voice and justice
Kanika T. Bhal, Indian Institute of Technology Delhi, New Delhi, India and Mahfooz A. Ansari, University of Lethbridge, Canada

- On average more than 31,000 articles are downloaded from the online version of the journal each month – consistently popular with both authors and readers.
- The journal is consistently ranked in the top five journals in the Emerald database in terms of usage.

Contact the Editor
Professor Marie McHugh
School of Business Organization and Management, University of Ulster
E-mail: ml.mchugh@ulster.ac.uk

“I have personally published with this journal and am personally very pleased with its standard.”
Dr Rachid Zeffane, University of Sharjah, United Arab Emirates

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Coverage
- The role of property in a multi-asset portfolio
- Appraisal methodology
- Rental and capital determinants
- Micro- and macro-economics issues
- Forecasting
- Property taxation.

Topicality
The journal publishes articles of intellectual rigour with a theoretical and practical relevance to the real estate profession. Regular Practice, Education and Legal Briefings help readers develop their property appraisal, finance and investment skills by promoting awareness of new theories, applications and related concepts and their implications for market conditions.

Indicative papers
Monte Carlo simulations for real estate valuation
Martin Hoesli, Elion Jani and André Bender, University of Geneva, Geneva, Switzerland
Vol. 24 No. 2, pp. 102 - 122

The mortgage lending value: prospects for development within Europe
Sven Bienert and Wolfgang Brunauer, University of Applied Sciences Kufstein, Kufstein, Austria
Vol. 25 No. 6, pp. 542 - 578
- In 2006, the journal received 98,517 full text downloads globally – an average of 8,210 per month.
- The journal operates a rigorous double-blind reviewing system (three reviewers), ensuring that high quality is maintained and developed.

Contact the Editor
Professor Nick French
Oxford Brookes University, UK
E-mail: jpf@nickfrench.org.uk

“In the ever more complex world of real estate finance and investment, the Journal of Property Investment & Finance provides the reader with a mix of technical research papers and applied practical briefings, providing a valuable source of information and insights into the real estate profession.”

Professor Nick French, Editor of the Journal of Property Investment & Finance
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**Indicative papers**

**Strategic thinking: the ten big ideas**  
Robert J. Allio, Principal of Allio Associates, Providence, RI, USA

**How strategic innovation really gets started**  
Robert Chapman Wood, Associate Professor of Strategic Management, San José State University, USA

**Business alliances at Eli Lilly: a successful innovation strategy**  
Gary Stach, Head of Eli Lilly and Company, USA

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**Contact the Editor**
Robert Randall, USA  
E-mail: RRandallPublish@cs.com

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